



LGITSA

Sponsorship Proposal 2025/2026

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Enable
Influence**

1. Disclaimer

The information provided within this document has been provided in good faith and LGITSA provides no representation or warranty, express or implied regarding the accuracy, correctness and completeness of information contained within this document and its products are provided "as is" without warranty of any kind.

2. Definitions

- 2.1 "The AIA Act" means Associations Incorporations Act of South Australia 1985.
- 2.2 "Local Government Information Technology South Australia Incorporated" and / or "LGITSA" means ABN 70 390 449 396 being an Incorporated Association registered in South Australia under the Associations Incorporations Act 1985 (Registration #A42664).
- 2.3 "LGITSA Board" means the duly elected volunteers including both office holders and non-executive directors who are subject to its constitution in making decisions for the direction of the organisation on behalf of its members as outlined within "The AIA Act"
- 2.4 "Sponsor" means entity that has entered into an agreement with LGITSA.
- 2.5 "Sponsorship Proposal" means this document as a whole.
- 2.6 "Agreement" or "Contract" means this document as a whole once approved by the LGITSA Board and financial commitment has been finalised.
- 2.7 "Financial year" means the 2025/26 financial year as defined by the Australian Taxation Office (ATO) commencing 1 July 2025 and ending 30 June 2026. This is also referred to as the "effective date" and the "Duration" of this contract.
- 2.8 "Event beyond the control of LGITSA" includes (but not limited to) an event that causes major impact on LGITSA's delivery of its commitment such as flood, inclement weather, site access, industrial action, fire, war, cybersecurity attack, government restriction, public health order, etc.
- 2.9 "Annual Conference" means an event held at venue within metropolitan Adelaide, South Australia in September or October and is open to LGITSA members to attend.
- 2.10 "LGITSA member" or "member" means a financially current and as outlined within "The AIA Act" and LGITSA constitution. The LGITSA membership is directly with the local government entity, not an individual, with entitlements open to any staff member or persons engaged via labour hire within these organisations.
- 2.11 "Authorised officer" is a LGITSA Board member operating under the direction and authority of the LGITSA Board or LGITSA President in accordance with LGITSA's constitution.
- 2.12 "Supplementary information" means the information contained within this document in addition to the general terms and conditions (document as a whole).
- 2.13 This document and contract is prepared in adherence to the jurisdiction and laws of Australia, its states and territories.

3. Introduction

Since the incorporation of Local Government Information Technology in South Australia (LGITSA) in June 2015, LGITSA has become an established leader and advocate on behalf of information technology and information management professionals working within the Local Government sector in South Australia.

LGITSA has established a strong, ongoing membership base with member Councils, covering approximately 96% of the population including coverage of the entire metropolitan area, and majority of regional SA Councils with an Information and Technology function. LGITSA has built strong business relations with organisations who can deliver outcomes for Members and Councils. We are committed to pursuing a mutually beneficial relationship with our sponsors, based on shared success.

LGITSA will hold a major Annual Conference each calendar year, providing sponsors with the opportunity to connect with members over two conference days. The major event aims to take place in person and provide a conference format with keynote, specialist presenters and topic streams focused on Local Government and collaborative outcomes. This approach continues the delivery of high rating presentations and provides the opportunity for attendees and sponsors to connect. Major LGITSA events have been hugely successful, attracting up to 150 participants from the sector and comprising of roles including senior executives, department managers, project managers, network engineers, developers and information management staff. The major Annual Conference event includes a networking dinner and awards night, including attendance of general managers, directors and chief executive officers of Council.

Online events and Special Interest Groups will run over the course of the year, and may take

place in conjunction with, or to supplement, in person events to ensure that opportunities are accessible to regional and international members and sponsors. Additional opportunities may be available for sponsors to invest in participation of these supplementary events.

In partnership with our sponsors, LGITSA values:

- Professionalism
- A commitment to pursuing a mutually beneficial relationship, based on shared success
- Dedication to customer service and quality
- Timeliness and accountability

4. 2025/2026 Sponsorship

Sponsorship is provided for a 12-month term, by financial year:

- Financial Year – 1 July to 30 June (sign up and pay by 31 August)

Sponsorship levels for 2025/2026 are:

- Platinum sponsorship: \$ 13,000 ex GST
- Gold sponsorship: \$ 6,500 ex GST

Platinum sponsorship will be reserved to a small number of sponsors. Allocation of sponsors will be provided at the discretion of the LGITSA Board, selected with the endeavour that platinum sponsor service/product areas are unique and do not conflict and preserve value for sponsors.

Sponsors are accepted based on their financial contribution, provision of other support items to increase the value of the LGITSA to Members and relevance of the sponsor to Local Government IT in SA and Platinum sponsors, the uniqueness of their product/service offer relative to other sponsors.

Incumbent sponsors will be provided opportunity to renew sponsorship at each renewal cycle, followed by new sponsor opportunities being opened.

5. Value Proposition

Benefit	Platinum	Gold
Logo and summary on LGITSA website acknowledging sponsorship (including tier) with link to company web site and information	✓	✓
Sponsor highlight video of up to 3 minutes linked on LGITSA website	✓	
Feature case studies (up to 2 per year) on LGITSA website promoting collaborative projects between sponsor and LGITSA Members or other Local Government entities	✓	✓
Opportunity to announce/promote up to 3 events per year to the LGITSA network	✓	✓
Sponsorship support recognised in all publications relating to major event	✓ Prime location	✓
15-minute speaking slot at LGITSA Annual Conference	✓	
Host roundtable at LGITSA Annual Conference	✓	
Access to sector insights, benchmarking and strategy data as it becomes available	✓	
Banner promotion at the major September event (prime location for Platinum Sponsors)	✓ 2 banners (conference room and sponsor display area)	✓ 1 banner (sponsor display area)
A copy of the delegate list for major events (name, position and organisation)	✓	✓
Option to provide a delegate prize at major events to be drawn by you on stage from the delegate list	✓	✓
Opportunity to provide materials to be placed on tables in the plenary room for major event attendees	✓	✓
Trade hall space (including clothed trestle table, power and 2 chairs) at major events, providing an opportunity to showcase products	✓ Prime location & larger space	✓
Complimentary tickets to major events, including dinner and networking drinks (if included in the event). Option to purchase extra tickets at member rates.	✓ 3 tickets	✓ 2 tickets
Opportunity to provide a networking event attached to the LGITSA major events. LGITSA Events Committee can assist with contact and logistical information, at sponsors cost.	✓	
Cost (ex GST)	\$13,000 pa	\$6,500 pa

6. Delivery of Benefits

During the course of the year, LGITSA will make every effort to deliver sponsorship benefits. If at any time, the LGITSA Board is not able to fulfill the sponsorship benefits, the Board will consider alternate benefits with the aim to still provide sponsors with maximum exposure.

7. General Terms and Conditions

- 7.1 Any application does not automatically secure sponsorship. The application is the commencement of the sponsorship process. LGITSA will contact applicants to discuss and confirm the sponsorship with all application and sponsorship decisions made by the LGITSA Board. Both parties agree to be bound by the terms, conditions and supplementary information outlined within this document upon commencement of the sponsorship.
- 7.2 The Terms and Conditions and other information provided within this document will form the contract for the sponsorship during the 2025 / 26 financial year for all successful applications and come into effect once payment has been received by LGITSA.
- 7.3 All parties to provide best efforts in maintaining confidentiality and privacy at all times including during the application process, during and after the sponsorship period has ended.
- 7.4 The LGITSA Board's decision is final, and the Board reserves the right to accept or reject any application.
- 7.5 Sponsorship may only reside with one organisation. Joint sponsorship applications will not be accepted.
- 7.6 The LGITSA Board reserves the right to review and terminate sponsorships throughout the term of the agreement in the event of significant public negative reputational change or poor behaviour of a sponsor without refund. An appeal process will be granted with the final decision made by the LGITSA Board.
- 7.7 Sponsorship is valid for the 2025/26 Australian financial year. Withdrawals are not eligible for refund.
- 7.8 The sponsor agreement will be invalid if payment is not made prior to dates set out below, in a lump sum, in Australian Dollars. Invalid sponsors will not receive logos on promotional material or be permitted at events. Payment due date will be 31 August of the sponsorship year. Payments not completed by the due date may result in removal of sponsorship benefits and forwarded to debt collection.
- 7.9 Sponsors must maintain their own insurance for events and indemnify LGITSA Incorporated from any cost, claim, liability and expense associated with sponsorship and associated events.
- 7.10 LGITSA does not provide the contact details of members to sponsors.
- 7.11 Events may be altered for major disruptions outside of the control of LGITSA.
- 7.12 These terms and conditions will be reviewed annually by the LGITSA Board.
- 7.13 Any and all complaints about the sponsorship must be made in writing to the LGITSA President.
- 7.14 Any request to terminate a sponsorship by a sponsor must be presented in writing to the LGITSA President.
- 7.15 Sponsor costs will be reviewed and updated annually as determined by the LGITSA Board.

8. How to Apply

Incumbent and new sponsors of LGITSA have the opportunity to apply for new sponsorship / commit to renewing their sponsorships by completing the online form hosted on the LGITSA website.

LGITSA reserves the right to deny renewal or application, should the sponsor be considered to be acting outside the values of LGITSA.

9. Contact Information

To discuss sponsorship of LGITSA in more detail, please contact the LGITSA Board Members below:

Chris James
Chair Sponsorship Committee
LGITSA Board Member
City of West Torrens
E: chris.james@lgitsa.com.au

Daniel Brinkworth
Vice President
Mount Barker District Council
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